# Friends of Delnor - Wiggins Pass State Park Board Meeting Minutes: November 2, 2015 10 AM CSO Room

**Board members present**: Larry Beer, Marcia Byrd, Kathy Foster, Phil Nye, Ann Petrillo, Kathe Rasch, Valerie Thompson. Board members absent: Joe Gagnier, Elsie Morgan

Staff present: Lori Heath Thorn

Quorum established.

### **Proceedings:**

The meeting was called to order at 10:02 AM by Ann Petrillo, President.

The October 2015 minutes were approved.

### **Reports of Officers:**

**President** – Ann reported that the CSO district meeting will be held on Sat. Jan 30, 2016 at Gamble Plantation Historic State Park located in Ellenton, FL. The committee planning the event is looking for topics of interest to CSOs. Some topics that were mentioned are: How to increase membership. Outreach ideas. Marketing. The Tourist Development Council (TDC) met on 10/26/15. TDC will purchase extra toll boths for the two lanes planned at the gate to move cars in faster. Additional staff will be needed. The trial run will be over holiday break. Exit for 3 days. 3 days of 2 lanes. Need Friends donation boxes at both booths.

**Treasurer** – Kathe sent June and Sept bank statements to the board. \$12,000 income, \$6,785 expenses. Membership is down. Gate donations are up. Checking has \$17,000 and some will be transferred to the money market account. Sept. P & L shows membership less than half of last year's memberhsip. Kathe will send out more email blasts to remind members to renew their membership.

Park Manager - out of town and no report.

Park Specialist – Lori reported that she will use the budgeted park funds to buy a new banner for the Nature Festival. The board approved. The Tourist Development Council (TDC) met on 10/26/15. TDC will purchase extra toll boths for the two lanes planned at the gate to move cars in faster. Additional staff will be needed. The trial run will be over holiday break. The two-lane trial will run for three days. Another trial using the exit payment method will be run for three days, also. Exit for 3 days. 3 days of 2 lanes. Need Friends donation boxes at both booths when two lanes are open. Bob will be at the next membership meeting. Lori will not. Speaker will be Phil Allman, gopher project manager at the park.Lori attended an annual luncheon at Naples Preserve. On Dec 11-13, 2015 they are having a Christmas display and we are invited to display something with the theme of "Preserving the Holiday Spirit". No board member was interested but it was suggested that we bring it up at membership meeting to see if anyone else would like

to enter a display. <a href="mailto:preserve@naplesgov.com">preserve@naplesgov.com</a> The Nature Festival is planned. New exhibitors and former ones will participate. There will be no ice cream. Kathe will take care to get money for sales but will not be here for the event. Friends who are involved in sales tables need to inform Kathe. Volunteers are needed for the day. Friends will sell caps, visors, t-shirts. The board priced t-shirts at \$15 unless they are 2 years old.

The white trailer is being cleaned out and pine cones are available. Larry will broker the pine cones at the next membership meeting.

### **Reports of Committees:**

**Art Show** – Kathy and Valerie created a new registration form, welcome letter, criteria. There are 22 artists who have been contacted. Some are aware of the \$50 entrance fee. Mailings were sent out on 10/30/15. The entry checks for \$50 will be sent to park. Betty Wilson agreed to be the resident artist for 2016 and submitted 12 works for approval by the committee. The committee will decide on which one to use for the t-shirt and flyers.

The One Person Art Show for Damaris Gonzalas will be held on November 14, 2015 from 10-2. at the Pavilion. 20% of her sales will go to the Friends. Lori will publicize for the show and has already sent in the publicity.

Kathe asked that the committee pick up t-shirts in January. The committee wants to keep a record of every expense incurred for the Art Show, including the day of the event.

**Children's Art show** - Marcia reported that so far only one school has contacted Lori to participate. She will send out letters to schools that have participated in the past. The t- shirts for the CAS will be printed in February. Sue Huff will be contacted for publicity. Will need signage, flyers.

#### **Unfinished Business:**

**Membership Chair** - Elsie Morgan has resigned. The board approved Gabriella Rehmann Miyamoto as her replacement. She has agreed to be our new membership chair. Kathe will meet with Gabriella to go over details regarding membership processing. Kathe will research the CSO manual to clarify details about those 12 free passes to the park

Partnership with Rookery Bay — Marcia reported on a phone conversation she had will Gary Lytton regarding the Costal Seminars. He wanted us to sponsor all 4 of the seminars, but the board wanted to obligate us only in May and February. Gary wants to be sure that the staff supports the use of the park and what it will entail. Lori and Bob will work on details regarding admission, after hours meetings, and parking for 80+ vehicles. Marcia will contact Gary with our decision and ask for a letter detailing our responsibilities, expenses and stating that we get half of the profits with Rookery Bay Friends getting the other half. Also, we need to know how to go after the Walmart money.

## **New Business:**

Larry reported that nominations will be needed for the annual membership meeting in January when a new board of directors is elected. He will email applications. Phil, Valerie, and Larry will comprise the committee. .

State park information revealed that we had 580,000 visitors last year.

<u>Next Board Meeting</u> – First Monday, December 7, 2015, at 10 AM.

Meetings will be held at Ann Petrillo's condo, Surf Colony 1, community room

Adjourn:	
12:11 PM	
Respectfully Submitted, Marcia Byrd, Secretary	
Approved	