Friends of Delnor- Wiggins Pass State Park Board Meeting Minutes: January 20, 2014 2:00 PM, CSO Room

Board Members and others in attendance:

Larry Beer, Tom Belfiori, Marcia Byrd, Joe Gagnier, Phil Nye, Elsie Morgan, Ann Petrillo, Kathe Rasch, Robert Steiger

Quorum present

Others present: Donna Young, Carol Belfiori

Proceedings:

Elsie Morgan was welcomed to the Board and said that she has been coming to the beach for 38 years. Her husband was a golfer and a fisherman who had many enjoyable hours at the Park during his lifetime. She is eager to help out in any way that she can as both a member of the Friends and as a director on the Board

The meeting was called to order at 2:00 PM by Marcia Byrd, President

The November minutes were read and approved as read.

Reports of Officers:

<u>President</u> - Having served three years as president of the Friends, Marcia is retiring from this post. She considered it an honor and a privilege to serve on the board as membership chair, vice president, and president. At her direction a Board retreat was held three years ago and many outcomes of the long range plans from that retreat have been accomplished. New programs have been instituted, a new logo rebranded the Friends, and the mission statements helped to redefine our purpose.

Marcia recalled that the work of the Friends used to be beach cleanup but that we are defining a new direction based on our mission. She stated that we work to promote community awareness and enjoyment by providing information about the park. A high priority for the board is to offer educational opportunities for volunteers and the public. As the only fund raising organization at the park, we work very hard to offer events that meet the criteria set out by the State and that raise money for products and amenities.

Marcia said that it was a lot of work but very rewarding. She will stay on the board.

Vice President - There was no official report. Larry offered a tribute to Marcia

Treasurer- The financial report was given at the membership meeting. The Art Show report will be forthcoming. Kathe stated that artists contribute 20% of their income and the concession 10%. She commented that there was less traffic this year. To increase exposure to our events Elsie will investigate how to get approval to put flyers in libraries.

Election of Officers:

Larry asked for nominations from the floor for each position. Carol Belfiori was unanimously voted to the Board. The slate of officers was unanimously approved.

Carol Belfiori, President (with joint effort from Tom) Ann Petrillo, Vice President Kathe Rasch, Treasurer Marcia Byrd, Secretary Directors: Larry Beer, Tom Belfiori, Joe Gagnier, Phil Nye, and Elsie Morgan

Reports of Park Personnel:

<u>Park Manager</u> – Bob gave a tribute to Marcia. He reported on the refinements/improvements to the boardwalks. Much that was wood will now be made from cement. Walkways will be widened to 6 feet to accommodate wheelchairs.

Park Services Specialist-

Donna was complimentary about the many things that have been accomplished at the park thanks to Marcia and the Board. She commented that Marcia's method of breaking down the "needs" of the organization into manageable pieces had already brought volunteers to help in these capacities:

- a professional working with Ann and Donna to redesign the Friends' brochure
- a volunteer helping sell yoga t-shirts
- a membership chair

Donna commented that the outreach programs are successful. There is a new kiosk in Area 5 thanks to an Eagle Scout.

Yoga is going well.

The Beach Steward program has been a big success.

New programs are in place – bird awareness, fishing line awareness

The realtor wine and cheese event needs a committee – it has a chair.

Donna suggested that we consider commemorative pavers. Larry suggested that they not be in Dellora's Garden.

A Paddleboard festival is being investigated and there is talk of one in November.

Reports of Committees:

<u>Membership</u> - Patricia Linhoff volunteered to do the membership brochures and may consider taking on the job of membership chair. Meanwhile, Kathe and Edgar are managing this.

<u>Budget</u> -

- A meeting will follow when Jan gets us the financials. The staff presented its wish list.
 \$2000 park repairs
- \$ 500 interpretive
- \$700 volunteer recognition
- \$300 staff morale boosters
- \$2000 hurricane fund
- Need a new ATV It was suggested to put money in reserves for this.

Projects-

- The garden at the gate is being maintained by two volunteers
- Work is being done to update brochure
- Video script could use some of Marcia's powerpoint presentation

<u>Unfinished Business:</u> <u>New Business:</u>	 2014 Calendar needs updating. Marcia will do the updates below. Membership meetings will be on the second Monday of each month at 10 AM. Board meetings will be on the third Monday of each month at 10 AM. Both will be in the CSO Room. Other dates for the calendar: -Volunteer Appreciation Picnic is on February 15 and the deadline for registering is January 30. -Children's Art Show to be held February 22 – 23, 10-3 Sat. 10:30 – 1:30 Sun. -Awards luncheon tentatively set for March 7th at 11 AM -Field trip to Koreshan State Park set for March 20th. Meet there at 11 AM, bring lunch. Carol and Tom will be our docents. -Cleanup Day will be the Monday following Easter Sunday, April 21. -No meetings in May, June, July, August -Ann will run the meetings for Carol-Sept, Oct, possibly Dec and May, if held.
Update on Art Show-	Mark estimated that 50-60% of the people who came to the park went to the Art Show. About 500-600 attended. Some artists came from across the state.
Update on Children's Art Show-	
•	4-5 schools participating. Committee is working on getting more involved. Cost of rabbit cloth is about \$150. Publicity, flyers, posters, etc. additional. We will get \$4 of gate proceeds if people are coming to the show.
March Awards Dinner –	
	Donna is aiming at March 7 th or 5 th as a backup at 11:30 but has to talk to the manager at Carrabba's Amended to March 14 th at 11 AM.
Outreach dates-	Donna will get those to us and Marcia will post on web calendar.

Meeting adjourned at 4:10 PM Minutes submitted by Secretary, Marcia Byrd taken from notes by Kathe Rasch

Date Approved: 2.17.14