Friends of Delnor - Wiggins Pass State Park Board Meeting Minutes: February 17, 2014 10:00 AM, CSO Room

Board Members in attendance:

Larry Beer, Carol Belfiori, Tom Belfiori, Marcia Byrd, Phil Nye, Kathe Rasch, Robert Steiger Absent: Joe Gagnier, Elsie Morgan, Ann Petrillo Quorum established

Proceedings:

The meeting was called to order at 10:02 AM by Carol Belfiori, President The January minutes were read and approved as corrected.

Reports of Officers:

President -

Discussion and decisions regarding the budget proposal:

Motion made, seconded and passed to rescind the 10% allocation of all income for the boardwalk.

Children's Art Show is not in the budget because it is a new event. \$1400 has been earmarked for the event. A new category will be added to the budget next fiscal year.

<u>Discussion of Friends' credit cards and tax-exempt cards, Costco membership card, Consumer's Certificate of Exemption from the state</u> – all in safe at the gate. Larry will look into a tax exempt card for Office Depot.

Discussion of business advertising on our website:

The Equity Realty company request to have a link to the business on our website was discussed. More information, criteria, research is needed and the subject was tabled.

<u>Discussion of realtor party</u>:

Real Estate "after hours" party is on hold. Money was established by the board, Ann is the committee chair. Kathy is entering realtors in a data base.

Discussion of Friends' brochures:

We should not run out and we need more. Carol suggested that we distribute Friends' brochures at the Children's Art Show. A committee to redo the brochure is in place and includes a graphic artist. The committee is working on this with Donna but we should not count on a new brochure for a while. A suggestion was made to reprint brochures as they are and to create stickers with our new logo to cover the old one on the current brochure. Kathe noted that there are no people of color among the photos on the current brochure. It was also noted that a number of people in the photos are no longer with us. Suggestions were made to make clear that the Patron level of \$1000 offers a lifetime membership including annual gate passes and membership privileges.

Discussion regarding membership:

No January newsletter – Information is timely and needs to be out to the membership.

One possibility is for the Friends to have a membership newsletter. Palm Tree Press is no longer being published. Membership data input will still be maintained by Edgar and Kathe Rasch. There are issues with email addresses being incorrect. Kathe will investigate.

Discussion regarding apparel/magnets:

A decision was made that no discount will apply to apparel.

Volunteer, Susan Zimmerman, has agreed to sell products at the concession Carol reported that it is OK to set up a sales table at the concession for sale of Friends' products.

The Friends own 17 state approved black windbreakers with *Volunteer* on the front. Not useful as items to sell. Use for 50/50, other prizes for volunteers, perks. Donna reported that we will be setting up a table at the Conservancy on Earth Day, April 19. A \$25 valued item is to be donated as a door prize. The board suggests one of our caps. Speaker at February meeting was given a cap.

Discussion regarding the January Art Show:

Income of \$1122 reported but Kathe has not heard from three artists. Donna needs to be contacted about this. Probably the cool weather contributed to less income than in past years.

Discussion regarding the park's wish list:

Carol, Tom, Jan, and Marcia with detailed notes from Kathe who could not attend, met on February 6th to discuss the *Profit and Loss Budget Overview, January through December 2014*. Questions were raised as to the \$3,000 for a possible ATV if matching funds from the state become available and the "hurricane fund" of \$2,000 under Park Cleanup and Enhancement. Jan suggested that we remove these two amounts and if necessary, with board approval, vote to use savings for these situations if they occur. Carol brought this before the board and it was agreed to remove this total of \$5,000. The description of each category on the financial reports is published for the treasurer.

Vote to approve the 2014 Budget:

A motion to approve the 2014 Budget was made. The budget committee provided the proposal and therefore no second was needed. The motion passed and the budget approved.

Vice President - No report

<u>Treasurer</u>-

Financials read at the membership meeting are current. More memberships have been processed, several paying at the Art Show and afterwards.

Reports of Park Personnel:

<u>Park Manager</u> – Speaking on behalf of Donna:

Cost for designs for interpretive programs - \$225

Volunteer Awards Luncheon – date changed to March 14th 11 AM at Carrabba's. Donna will send invitations to those with 100+ hours.

Recommends that the Friends purchase a popcorn machine, a good money maker. Available at Costco for \$214.99. Tom investigated other vendors. Suggests 8oz. bowl, 800 watts. Cart is extra. Can use on top of bar/table. Board approved purchase. It will be stored in the White House.

Suggested a TV for the pavilion. Board did NOT approve.

Recommends a new tri-fold display board for use at events and outreach. Board approved purchase of a new one.

Volunteer t-shirts are requested for beach stewards and others – ones that would say 'VOLUNTEER across the back and would display the park name. The current official shirt is very hot and a cooler fabric is desired. Other parks seem to have these in use. Bob will check with state to see if we can purchase for our volunteers. If yes, the Friends will be asked to cover the costs.

Bob talked about Australian Pines removal, previously mandated by the state. Now it is OK to keep them for shade on the beach. If there is money for shelters from the state, these trees could be removed and replaced by a shelter.

Reports of Committees:

Membership - Covered above Budget - Covered above

Projects/events-

Children's Art Show committee is making final plans for the event.

Unfinished Business:

Pavers brought forward to the board by Donna in January were discussed. Carol suggested that an area be set aside for a courtyard where memorial pavers could be purchased and installed. Could be a place for weddings and parties. NO pavers in Dellora's Garden or around the pavilion surface area. Area 3 was suggested.

New Business:

Larry presented a copy of a brass plaque in memory of Jack Shea that would be placed near the liar's bench. Money for a memorial to him was collected after Jack's passing. The proposed plaque costs \$285 plus shipping. The board approved expenditure and Larry will handle purchase and installation.

Meeting adjourned at 12:18 PM Minutes submitted by Secretary, Marcia Byrd

Date Approved:	
Date Approved.	_