

Friends of Delnor-Wiggins Pass State Park

Board Meeting Minutes – January 16, 201

Board Members Present: David Eastlake, Steve Shea, Kathe Rasch, Ann Petrillo, Joe Gagnier, Phil Nye, Larry Beer, Marcia Byrd, Kathryn Goerig-Eastlake and Park Manager, Bob Steiger.

Election of Officers : Marcia Byrd, President; Larry Beer, Vice-President
Kathryn Goerig- Eastlake, Secretary and Kathe Rasch, Treasurer.

Minutes were read and approved.

Treasurer Report

Operating Funds \$7,886.30 Everbank M.M. \$38,878.91 Total Assets \$46,765.21
Larry will put together a budget for 2012.

Marcia reported on the FFSP Conference in Gainesville, FL. Based on the sessions that Marcia attended, she recommended that we hold a Board Retreat with Eileen McLaughlin to facilitate. She also said that the conference emphasized over and over again that we need to use Facebook, Twitter, YouTube, & QR code at our Park to get the word out, and create a buzz about what we are doing at the Park.

Park Manager Report

Bob will send to the Board the Park goals for 2012. Bob suggested that we check out: www.escofoundation.org for possible future money. The Art Show drew many first timers to the Park. Carolyn put in papers to retire in March.

Membership

117 total members and we registered two new members, one family & one individual. We are about 1/3 finished with renewal of memberships.

Kathryn reported on the FFSP Conference that Friends need to engage our visitors when they come to the park and when they visit our website. We can do this by asking questions electronically “Did anyone visit the Park this weekend?” or “What is your favorite thing to do at the Park?” or “Have you visited our hiking trail?” “Did you take a great picture at the Park: Let’s see it” We should also profile a staff, thank a volunteer, or introduce new members all electronically. Tech is the Tool and Relationship is the GOAL. Information and suggestions from session with Damon Kirkpatrick.

The Board voted to set March 30, 2012 as our 25th Anniversary Celebration date.

Jay Thompson will be heading up the February Meeting Program.

Steve Shea will see that we are listed in Senior Resources and that Friends is looking for volunteers.

The Board set February 22, 2012 as the Board Retreat Day. It will be a full day of planning. There will be no Board meeting in February. Marcia will find a place and arrange for the facilitator.

The Board approved for Kathryn to set up a fund raiser with Sweet Tomatoes for February, March & April.

The Board would like to recognize and thank Alliene Liden for facilitating the creation of the Joe Wiggins note cards that were sold at the Art Show.

Turtle Display

David shared that we are working with Sharkstore.com in Alabama and met with Shawn Wallace to look at the turtle he wanted to sell to us. David purchased the turtle for \$225, with the understanding that it may not be approved. Shawn created a written contract with the Friends to create a much larger, authentic replica of a Loggerhead turtle for the amount of \$495. Bob explained that the turtle that we purchased is not a loggerhead turtle. David suggested that he will go back to Shawn and ask if Shawn will credit the Friends for the \$225 towards the much larger replica, and we will send back to Shawn the turtle we purchased.

Meeting adjourned at 8:55PM.

Next Meeting: Board Retreat February 22, 2012.

Respectfully submitted,

*Kathryn Goerig-Eastlake
Secretary*