

Friends of Delnor-Wiggins Pass State Park

Board Meeting Minutes—December 12, 2011

Meeting was called to order by Marcia Byrd @ 2PM.

Board Members Present: David Eastlake, Steve Shea, Larry Beer, Joe Gagnier, Kathryn Goerig-Eastlake, Phil Nye, and Bob Steiger, Park Manager

Minutes were read and approved.

President's Report: Carolyn called members who do not have an email address. Phil Nye was recently recognized as Volunteer of the Year by Corkscrew Swamp. Marcia wrote an article for the Palm Tree Press about Phil. Erv Kraus, resident artist, is featured on the United Arts Council website. In the next issue of Florida Weekly, Erv will be our featured article. Erv wrote a book about our Park and will donate copies to the Friends at the printed price. We may sell these books for profit (donation). The Board set a tentative price for the book at \$35. Erv will be on hand at the Art Show to sign the books. Marcia will take a straw poll at the dinner to discover how many members have an interest in purchasing Erv's book. Jay Thompson is working on programs for our membership meetings.

Treasurer's Report

Larry reported we have about \$1,000 less than last month. Cost of the North memorial bench \$435 and the plaque was \$125 (not here yet) plus \$125 sent to the Back Yard History organization. \$229 was spent on bookmarks for the Art Show. The CD is due today.

Park Manager

Bob shared that he had interviewed five people for the Administrative Assistant position and a contract was offered to a woman who worked @ the Smithsonian.

Larry gave Bob an updated proposal for Bob to share with Heather Shuke-Nelson.

COMMITTEES

Nominating

Steve Shea & Johann Schwertner sent out letters to members requesting them to consider a Board position. Kathryn suggested that a new member, Bill Moore be contacted by phone to offer a Board position to him; Kathryn will call

Steve with Bill's phone number. Marcia will send out another email blast to members requesting members to consider taking a Board seat.

Membership

Kathryn reported that 2011 new members to-date total 29. We have 45 Individual; 62 Family; 4 Artist; 2 Patron & 2 Corporate for a total of 115 members.

Kathryn explained to the Board that Leigh Dally, manager of bala vinyasa yoga studio met with her and Marcia in Area #3 to discuss the possibility of offering yoga on the beach for free. Leigh told us that she has 4,000 emails in her database which she will access and promote our Park with yoga on the beach. The yoga will be offered once a month from January to May. The area will need to be roped off and some tables will need to be moved. We also agreed to include the torches with citronella to help with the bug problem. Kathryn will continue to work on this partnership with Leigh.

Larry announced that the Park membership pass are printed and were shipped on the 8th. Kathryn & David will stamp the member's Pass number on the passes before distributing them.

Publicity/PR

Sue Huff is coming tonight to our dinner in order to create news for the Florida Weekly.

Steve is putting the Art Show information on the Chamber website.

Fundraising

The meeting went well with Natasha and she answered all of the questions that the Board had to their satisfaction.

Silver Anniversary

Date for our 25th Year Celebration is December 1, 2012.

Palm Tree Press

Larry put together a template for the newsletter and it will make it much simpler for anyone to drop articles into the template. Larry met with Sharon and she has the template and data and agreed to use it to create our PTP. They agreed on a deadline of 100 copies to be printed by Christmas and a copy will be put on our website.

Resident Artist

Janette Atkinson was selected by the committee to be our Artist In-Residence for 2012. The committee also selected art to be put on the t-shirt.

Old Business

Green Flash. Board members discussed ways/ideas to encourage members to attend Natasha's training sessions. Ideas included by phone and by email.

Motion passed to host the Green Flash for 2012.

Motion passed to hire Natasha Alvershire as the Event Planner for the Green Flash 2012.

Motion passed to hire Sue Huff as our PR Consultant for 2012.

Larry is going to apply for Friends of the Florida Parks Grant is we are permitted to do so. We received this grant last year to help defray PR expenses.

Larry passed out Bob's Wish List for 2012.

Ribbon Cutting event for Delora's Garden. Steve will check the Chamber Calendar for After 5 meetings. We may host an After 5 Chamber Event and have the ribbon cutting at that time. Carolyn will invite Laverne. We will ask Sue Huff to help us plan this event.

Turtle statue. David passed out information about a loggerhead turtle replica made by a company in UK. David is waiting for an email reply to a request for information about the cost of shipping a turtle from UK. Larry suggested that David Google: City Art and perhaps turtle replicas will come up. Discussion followed regarding the area just in front of the Park office. Larry suggested that perhaps we contact Mary Ellen Rand who is an architectural landscaper to help us create a wonderful place to put the turtle.

Kathryn suggested that the Board meet to create a 5-year plan for the Friends organization. David suggested that perhaps we include a person from SCORE come in and take a look over our organization's progress. David will check to see if SCORE works with non-profit organizations.

Meeting adjourned @ 4:45PM.

Next meeting: January 16th at Weybridge Clubhouse.

Respectfully Submitted,

*Kathryn Goerig-Eastlake
Secretary*